Uncovering the Potential of Information Service and Software Industry and Market

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Description:
The information service and software markets can be categorized based on functionality and service delivery methods. Information services refer to a suite of comprehensive solutions covering fundamental infrastructure, service development and deployment, business operation, consulting, software support and hardware maintenance. Those services are conducted with an aim to transfer to revenue gains. IT software refers to any software solutions that are provided to best fit user needs in the IT market, including application software, security software, database software, and software development kit. This report provides an overview of the Taiwanese information service and software market, touching on the market trends and the development of major players in the areas of system integration services, IT outsourcing services, cloud services, enterprise software, packaged software, and embedded software; examines opportunities and challenges of major players in these areas.

List of Topics

- Development of Taiwan's information service market, comprising of system integration, IT outsourcing and cloud service segments; IT software market, comprising of enterprise software, packaged software and embedded software segments, and places focus on major trends, key players, and future outlook of those individual segments
- Taiwan's information service and IT software market value forecast by segment until 2018, as well as gaming software, mobile apps, and video software, and includes their CAGR from 2013-2018
- Development of Taiwan's major players by sector in the information service market, such as Systex, Syscom, MiTAC, TSTi, Chunghwa Telecom, and ASUS
- Development of Taiwan's major players by sector in the IT software market, such as DSC, ICSC (InfoChamp Systems), Syscom, Mitake, Trend Micro, PenPower, Cyberlink, Adobe, and Chunghwa Telecom, Advantech,
- In-depth analysis of opportunities and challenges of the industry

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Companies Mentioned:
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