Country Overview (Consumer & Retail) [2]

Oral Care [3]
Cosmetics & Personal Care [4]
Consumer & Retail [5]

Description:

Summary
Oral Hygiene in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the France oral hygiene market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Synopsis
Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the oral hygiene market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the oral hygiene market in France

Leading company profiles reveal details of key oral hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France oral hygiene market with five year forecasts by both value and volume

Macroeconomic indicators provide insight into general trends within the France economy

Reasons To Buy
What was the size of the France oral hygiene market by value in 2015?
What will be the size of the France oral hygiene market in 2020?
What factors are affecting the strength of competition in the France oral hygiene market?
How has the market performed over the last five years?
Who are the top competitors in France's oral hygiene market?

Key Highlights
- The oral hygiene market consists of retail sales of breath fresheners, dental floss, denture care, mouthwash, toothpaste, and toothbrushes and replacement heads. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using 2015 annual average exchange rates.

- The French oral hygiene market had total revenues of $1,205.7m in 2015, representing a compound annual growth rate (CAGR) of 2% between 2011 and 2015.

- Market consumption volume increased with a CAGR of 2% between 2011 and 2015, to reach a total of 310.3 million units in 2015.

- Due to the largely essential nature of the products in this market, it is relatively protected from economic difficulties and uncertainties. However, in more developed economies such as this one, the penetration level of these products is high, which coupled with an ageing population, tapers growth.

Table Of Contents:

Table of Contents
Executive Summary
Market value
Market value forecast
Market volume
Market volume forecast
Category segmentation
Geography segmentation
Market share
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market volume
Market Segmentation
Category segmentation
Geography segmentation
Market share
Market distribution
Table 17: The Procter & Gamble Company: key financials ($)
Table 18: The Procter & Gamble Company: key financial ratios
Table 19: Unilever: key facts
Table 20: Unilever: key financials ($)
Table 21: Unilever: key financials (€)
Table 22: Unilever: key financial ratios
Table 23: France size of population (million), 2011–15
Table 24: France gdp (constant 2005 prices, $ billion), 2011–15
Table 25: France gdp (current prices, $ billion), 2011–15
Table 26: France inflation, 2011–15
Table 27: France consumer price index (absolute), 2011–15
Table 28: France exchange rate, 2011–15

List of Figures
Figure 1: France oral hygiene market value: $ million, 2011–15
Figure 2: France oral hygiene market volume: million units, 2011–15
Figure 3: France oral hygiene market category segmentation: % share, by value, 2015
Figure 4: France oral hygiene market geography segmentation: % share, by value, 2015
Figure 5: France oral hygiene market share: % share, by value, 2015
Figure 6: France oral hygiene market distribution: % share, by value, 2015
Figure 7: France oral hygiene market value forecast: $ million, 2015–20
Figure 8: France oral hygiene market volume forecast: million units, 2015–20
Figure 9: Forces driving competition in the oral hygiene market in France, 2015
Figure 10: Drivers of buyer power in the oral hygiene market in France, 2015
Figure 11: Drivers of supplier power in the oral hygiene market in France, 2015
Figure 12: Factors influencing the likelihood of new entrants in the oral hygiene market in France, 2015
Figure 13: Factors influencing the threat of substitutes in the oral hygiene market in France, 2015
Figure 14: Drivers of degree of rivalry in the oral hygiene market in France, 2015
Figure 15: Colgate-Palmolive Company: revenues & profitability
Figure 16: Colgate-Palmolive Company: assets & liabilities
Figure 17: GlaxoSmithKline Plc: revenues & profitability
Figure 18: GlaxoSmithKline Plc: assets & liabilities
Figure 19: The Procter & Gamble Company: revenues & profitability
Figure 20: The Procter & Gamble Company: assets & liabilities
Figure 21: Unilever: revenues & profitability
Figure 22: Unilever: assets & liabilities

Companies Mentioned:
NA
License Types:

Single User License (PDF)

- This license allows for use of a publication by one person.
- This person may print out a single copy of the publication.
- This person can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- This person cannot share the publication (or any information contained therein) with any other person or persons.
- Unless a Global License is purchased, a Single User License must be purchased for every person that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Global license fee.

Site License (PDF)*

- This license allows for use of a publication by all users within one corporate location, e.g. a regional office.
- These users may print out a single copy of the publication.
- These users can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- These users cannot share the publication (or any information contained therein) with any other person or persons outside the corporate location for which the publication is purchased.
- Unless a Global License is purchased, a Site User License must be purchased for every corporate location by an organization that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Global license fee.

Global License (PDF)*

- This license allows for use of a publication by unlimited users within the purchasing organization e.g. all employees of a single company.
- Each of these people may use the publication on any computer, and may print out the report, but may not share the publication (or any information contained therein) with any other person or persons outside of the organization.
- These employees of purchasing organization can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.

*If Applicable.