About SME Big Data

Big data solutions include a wide range of hardware, software, and services required for processing and analyzing structured and unstructured data that is too big for traditional data processing tools to manage. These data are generated by various sources such as mobile devices, digital repositories, and enterprise applications and range in size from terabytes ($10^{12}$ bytes) to petabytes ($10^{15}$ bytes) and even exabytes ($10^{18}$ bytes). Due to the considerably large size of big data, it is difficult for SMEs to manage and analyze the data using existing traditional data processing tools. Big data solutions are being used for a wide range of applications such as conversation analysis in social networking websites, fraud management in the BFSI sector, and disease diagnosis in the Healthcare sector. Due to the increasing need for big data solutions, the Global SME Big Data market is expected to witness rapid growth during the forecast period.

TechNavio's analysts forecast the Global SME Big Data market will grow at a CAGR of 42.94 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global SME Big Data market for the period 2014-2018. To calculate the market size, the report considers revenue generated from sales of

- Hardware: Big data storage, servers, and networking components
- Software applications: Apache Hadoop, NoSQL, Cassandra, and other big data software applications
- Services: Big data analytics and consulting, implementation, support, and professional services

TechNavio's report, the Global SME Big Data Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC, the EMEA, and the Americas regions; it also covers the Global SME Big Data market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Hewlett-Packard Co.
- IBM Corp.
- Oracle Corp.
- Teradata Corp.

Other Prominent Vendors
- Amazon Web Services, Inc.
- Cloudera, Inc.
- Couchbase Inc.
- EMC Corp.
Key Market Driver
• Increasing Need to Improve Business Processes Efficiency.
  • For a full, detailed list, view our report.

Key Market Challenge
• Lack of Awareness among SMEs about Potential of Big Data Solutions.
  • For a full, detailed list, view our report.

Key Market Trend
• Increasing Market Consolidation.
  • For a full, detailed list, view our report.

Key Questions Answered in this Report
• What will the market size be in 2018 and what will the growth rate be?
• What are the key market trends?
• What is driving this market?
• What are the challenges to market growth?
• Who are the key vendors in this market space?
• What are the market opportunities and threats faced by the key vendors?
• What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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Companies Mentioned:


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