Timetric’s ‘Life Insurance in Ireland, Key Trends and Opportunities to 2019’ report provides in-depth market analysis, information and insights into the Irish life insurance segment, including:

- Irish life insurance segment’s growth prospects by life insurance category
- Key trends, drivers and challenges for the life insurance segment
- A comprehensive overview of Irish economy and demographics
- The various distribution channels in the Irish life insurance segment
- Details of the competitive landscape in the life insurance segment in Ireland
- Details of regulatory policy applicable to the Irish insurance industry

Timetric’s ‘Life Insurance in Ireland, Key Trends and Opportunities to 2019’ report provides detailed analysis of the market trends, drivers and challenges in the Irish life insurance segment.

It provides key performance indicators such as written premium, incurred loss, loss ratio, commissions and expenses, total assets, total investment income and retentions during the review period (2010–2014) and forecast period (2014–2019).

The report also analyzes distribution channels operating in the segment, gives a comprehensive overview of Irish economy and demographics, and provides detailed information on the competitive landscape in the country.

The report brings together Timetric’s research, modeling and analysis expertise, giving insurers access to information on segment dynamics and competitive advantages, and profiles of insurers operating in the country. The report also includes details of insurance regulations, and recent changes in the regulatory structure.

Scope
This report provides a comprehensive analysis of the life insurance segment in Ireland:

- It provides historical values for the Irish life insurance segment for the report’s 2010–2014 review period, and projected figures for the 2014–2019 forecast period.
- It offers a detailed analysis of the key categories in the Irish life insurance segment, and market forecasts to 2019.
- It analyzes the various distribution channels for life insurance products in Ireland.
• It profiles the top life insurance companies in Ireland and outlines the key regulations affecting them.

Reasons To Buy
• Make strategic business decisions using in-depth historic and forecast market data related to the Irish life insurance segment, and each category within it.

• Understand the demand-side dynamics, key market trends and growth opportunities in the Irish life insurance segment.

• Assess the competitive dynamics in the life insurance segment.

• Identify growth opportunities and market dynamics in key product categories.

• Gain insights into key regulations governing the Irish insurance industry, and their impact on companies and the industry's future.

Key Highlights
• The segment is one of the most highly developed and matured insurance segments in Europe.

• A low interest rate negatively impacted the segment during the review period.

• The Irish life segment is moderately concentrated, with the 10 leading companies accounting for 75.4% of the segment's net written premium in 2014.

• Direct marketing accounted for 53.2% of the total commissions paid in 2014.

• The Irish government increased the country’s retirement age from 65 to 66, effective January 1, 2014.

• Investments in government securities and corporate bonds offered fewer returns during the review period due to low interest rates.

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Companies Mentioned:

Intesa Sanpaolo Life Ltd
Irish Life Assurance Plc
Axa MPS Financial Ltd
Darta Saving Life Assurance Ltd
Zurich Life Assurance Plc
Generali PanEurope Ltd
New Ireland Assurance Company Plc
AZ Life Ltd
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